

FOR IMMEDIATE RELEASE

MARCH 26, 2020

COVID-19 | USPS® AND SHIPPING AND MAILING PARTNERS ARE ESSENTIAL SERVICES

The State of California issued the directive on March 19 to shut down all non-essential services in light of the COVID-19 pandemic. This mandate was issued with extremely short notice and with unclear guidelines for many companies as to what constitutes an essential service.

On March 22, the United States Postal Service® (USPS) [released a letter](#) explaining that “the Postal Service is an entity of the Federal Government, and the provision of postal services to the American people is designated as an essential function under federal law during times of emergency. The functioning of the postal system depends critically on the mailing and printing industry. Members of the mailing and printing industry work with the public and private sector to create, print, and enter essential mail into the postal system.”

As a long time print and direct mail service provider for businesses nationwide, Modern will remain open and is committed to safely and responsibly supporting your company’s needs during these times. Our specialists are available to discuss your options and can be reached at **800.959.8365** or sales@modernpostcard.com Mon-Fri 8am-5pm.

Additional USPS COVID-19 service alerts and statements can be accessed through these links: about.usps.com/newsroom/service-alerts / about.usps.com/newsroom/statements / [FAQ's](#)

For the latest COVID-19 statements from Modern Postcard, go to modernpostcard.com/pr

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