The White Label World Expo - Las Vegas 2021



The ultimate destination for resellers and branding experts is finally here! As we all look ahead and make future plans for our businesses and how to move forward in a post-pandemic world, <u>The White Label Expo</u> truly stands out in our calendar as an excellent start to getting back on track.

The expo will be held at the Las Vegas Convention Center from September 1-2, 2021, and Modern Postcard will be exhibiting at booth #7086 in South Hall. We encourage everyone who is interested in attending to secure FREE tickets and visit us to plan any future direct marketing campaigns.

During the past year, we've expanded offers and services to match today's marketing needs and bring print marketing to the forefront of <u>retargeting</u> and multitouch marketing. The personal nature of direct mail and its deliverability is second-tonone, and what's more, we think it's exactly what the world needs right now. A little bit of connectedness, support from our communities, and a way to move forward together. Direct mail is in the center of it all and we'd be honored to help your business flourish.

The White Label World Expo is an unparalleled, cutting-edge event covering the ins & outs of eCommerce and retail capabilities – and the best place to source all of the newest products and services, maximize profitability, and discover new ways to generate revenue.

We hope to see you at our booth in September. Until then, visit our <u>website</u> for the latest trends in direct marketing and don't hesitate to reach out if you have any questions or are curious about our services.

Call a Direct Marketing Specialist at 800.959.8365.