modern postcard

MAKE EVERY CHRISTMAS INVITATION COUNT

YOUR GUIDE TO CHRISTMAS OUTREACH

Practical ideas to reach your community, welcome new visitors, and make meaningful connections this Christmas.

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A SIMPLE INVITATION

CAN MAKE A LASTING DIFFERENCE



Christmas is one of the most meaningful opportunities of the year to welcome new people into your church. A thoughtful invitation can encourage neighbors, families, and first-time visitors to experience the joy of Christmas and discover a place where they belong.

Planning ahead gives your church more opportunities to connect with your community, share your message, and make every invitation count. With the right combination of direct mail, digital outreach, and personal invitations, you can extend your welcome well beyond your church walls.

Strong Christmas Outreach Starts With:

- Clear outreach goals
- The right neighborhoods and households
- A welcoming, compelling invitation
- Coordinated print and digital outreach

Modern Postcard makes Christmas outreach easier with customizable church designs, targeted mailing lists, premium printing, and mailing services—all supported by a team that understands church outreach.

REACH MORE PEOPLE
IN YOUR COMMUNITY

Every successful Christmas outreach begins with reaching the right people. Whether you're inviting nearby families, welcoming new neighbors, or reconnecting with past visitors, targeted outreach helps your church make meaningful connections while making the most of your budget.

LOCAL COMMUNITY MAILING LISTS

Reach households near your church using ZIP codes, neighborhoods, or driving distance. Whether you want to invite families in surrounding neighborhoods or reach a broader area, targeted mailing lists help you focus your outreach where it matters most. It's a simple, cost-effective way to introduce your church to people who may not know you're there.

NEW MOVER OUTREACH

Welcome new neighbors as they settle into your community. Our automated New Mover program helps your church connect with recently relocated households through timely, personalized invitations.

GO BEYOND THE MAILBOX

Extend your Christmas invitation with banners, yard signs, invite cards, and other printed materials. Give your congregation more ways to spread the word and help your community feel welcome.



YOUR CHRISTMAS INVITATION STARTS HERE

Find the perfect look for your Christmas outreach with hundreds of professionally designed templates. Simply choose your favorite and we'll customize it with your church's message, service times, and details.

EXPLORE HUNDREDS OF CHRISTMAS DESIGNS

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BEYOND THE MAILBOX

Extend your Christmas invitation throughout your community with coordinated print and digital materials. A consistent message across every channel helps build awareness, encourage personal invitations, and welcome visitors.

BANNERS & YARD SIGNS

Make your Christmas services easy to find with eye-catching signage that welcomes visitors and spreads the word throughout your church and community.

DOOR HANGERS & INVITE CARDS

Bring your invitation directly to neighbors, friends, and families. Door hangers and personal invite cards make it easy for your congregation to share Christmas service details and extend a personal welcome.

DIGITAL ADS

Reach your community beyond print with matching social media posts. Reinforce your Christmas message across multiple channels and encourage more people to attend your holiday services.



PLAN AHEAD FOR CHRISTMAS DELIVERY

Make sure your Christmas invitations and outreach materials arrive when you need them. Use these production deadlines to help schedule your orders, allowing plenty of time for printing, mailing, and delivery.

The holiday season is busy, so we recommend ordering early and contacting our team if you need help planning your campaign.

Mailing Deadlines

Church Location	Print Approval	Mail Date	Delivers By
East Coast (8-14 business days)	11/19/2026	12/1/2026	12/17/2026
Central (5-8 business days)	11/30/2026	12/8/2026	
West Coast (4-7 business days)	12/1/2026	12/9/2026	
Southern California (3-5 business days)	12/3/2026	12/11/2026	

"The mailing looked great! We went from 2,500 people last year to almost 2,800 this year. It was a mad house!"

—Kim Hathaway, Covenant Church, PA



SHARE THE JOY OF CHRISTMAS

A simple invitation can open the door to a lasting connection. Whether you're reaching new neighbors, welcoming families, or inviting your community to celebrate Christmas, Modern Postcard makes it easy to spread the word.

With beautiful Christmas designs, targeted mailing lists, quality printing, and dependable mailing services, we're here to help your church make the most of this special season.

Invite 10,000 households to your Christmas Service for just

32¢ PER POSTCARD

Includes full color 6.5" × 8" postcards, occupant list, mailing services, non-profit postage, and USPS® delivery. Call for more options and pricing.



Get 250 FREE Invite Cards*
2" × 3.5" with your mailed order.

*Free 2" × 3.5" Invite Cards printed on 14pt premium cardstock, valid with completed mailing service order. Shipping fees for Invite Cards not included. Other restrictions may apply. Call for complete details. Offer expires 11/30/26.

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Ready to reach your community?

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