MODERN iO

To help avoid delays when submitting an online order via the online order form, here is a list of details needed before launching a program.

Campaign Duration *(You will need to choose one)*

☐ Ongoing Program

☐ Program With Specific Stop Date

☐ Program Controlled by Budget *(continue until total budget is used)*

Budget *(You will need to choose one*)*

☐ Card quantity

☐ Dollar amount

*You will need to indicate further details on the Order Form.

Targeting

☐ Conversion URL?

☐ Minimum Number of Page Views to qualify for mailing

☐ Any Exclusion URLs?

☐ Do Not Remail Period *(between 1-90 days)*

☐ Suppression List?

☐ Geographic Limitations?

Creative

☐ Postcard Size (4.25" x 6" or 6" x 9")

☐ Creative Label ("Abandoned Cart", etc.)

☐ URL Pages used to activate Creative

☐ Rolling Expiration Date?

☐ Variable Promotional Codes?

☐ Multiple Creatives being submitted?

Ready to go? Please visit the **Modern iO Agency Program Order Form** to submit your order.