Shopify Plus - Add Tag to Checkout Page

Using a Shopify plugin* or Google Tag Manager, the tag can be added to almost every page. The exception being the */checkout* page. A premium, Shopify Plus account is required.

Official Documentation:

- <u>https://help.shopify.com/en/manual/reports-and-analytics/google-analytics/google-tag-manager</u>
- <u>https://shopify.dev/themes/architecture/layouts/checkout-liquid?shpxid=fe1902d3-</u> <u>C378-4668-1DC3-C777FB898638#access-checkout-liquid</u>

If you have Shopify Plus, follow these steps to add a tag to Checkout.

(Note: screenshot appearances may vary, but concepts remain the same)

Go to Online Store > Themes > Edit HTML/CSS

You will now be in your theme editor. By default, you will not see the *checkout.liquid* file.

Add a new layout



Create a new layout from CHECKOUT

Create a new layout from 🗸	theme checkout	called	
		Cancel	Create lavout

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Add a new layout			· · · · · · · · · · · · · · · · · · ·
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Insert the code BEFORE the </head>

It's recommended to paste the tag code right after the </title> tag Conline Store / Themes / checkout.liquid × checkout.liquid Older versions | Liquid variable reference Q Search files... ĩ <meta charset="utf-8"> <meta http-equiv="X-UA-Compatible" content="IE=edge,chrome <meta name="viewport" content="width=device-width, initial</pre> Layout 56789 Add a new layout <title>{{ shop.name }} - {{ page_title }}</title> Checkout.liquid 10 11 12 {{ content_for_header }} theme.liquid {{ checkout_stylesheets }} {// checkout_scripts }} Templates </head> Add a new template 15 . <div class="banner" data-header> <div class="wrap"> 16 a 404.liquid

Save changes when complete.

Depending on your setup, you would add GTM code to the *checkout.liquid* file, or you could add the tracking tag/code directly.

Other Links:

Shopify Plus: https://www.shopify.com/plus