

Shopify Plus – Add Tag to Checkout Page

Using a Shopify plugin* or Google Tag Manager, the tag can be added to almost every page. The exception being the `/checkout` page. A premium, Shopify Plus account is required.

Official Documentation:

- <https://help.shopify.com/en/manual/reports-and-analytics/google-analytics/google-tag-manager>
- <https://shopify.dev/themes/architecture/layouts/checkout-liquid?shpxid=fe1902d3-C378-4668-1DC3-C777FB898638#access-checkout-liquid>

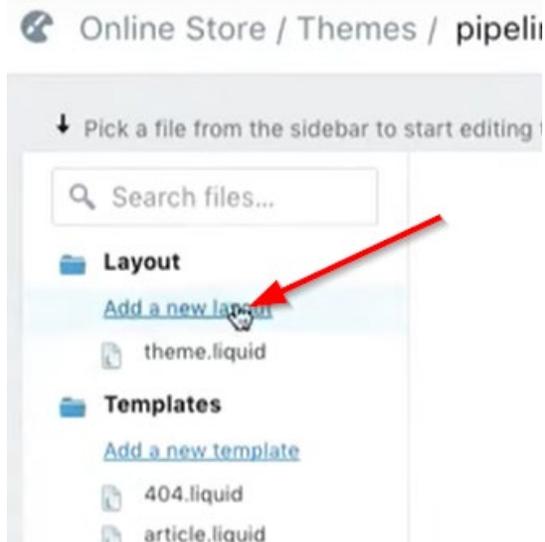
If you have Shopify Plus, follow these steps to add a tag to Checkout.

(Note: screenshot appearances may vary, but concepts remain the same)

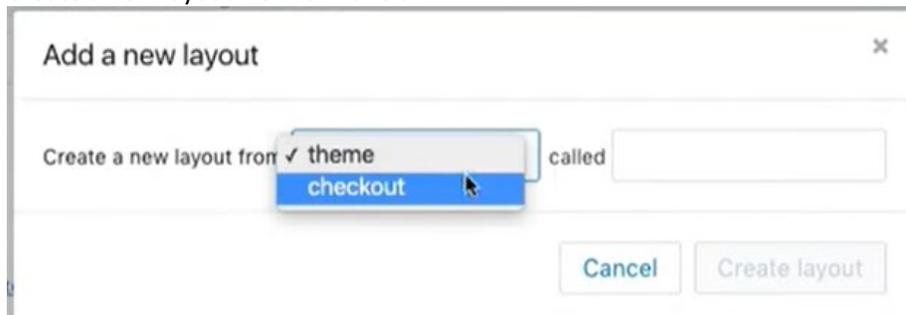
Go to **Online Store > Themes > Edit HTML/CSS**

You will now be in your theme editor. By default, you will not see the `checkout.liquid` file.

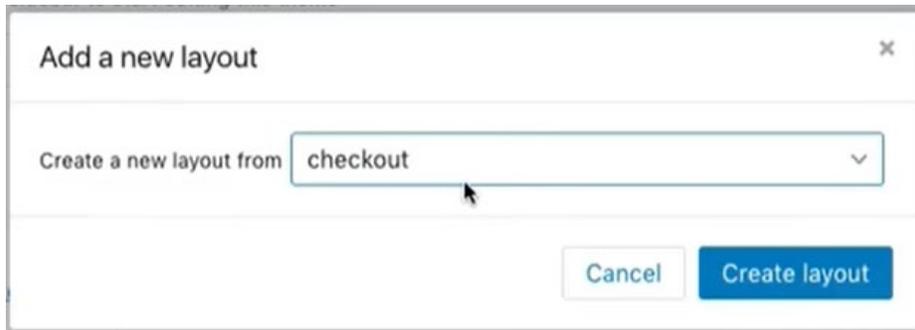
Add a new layout



Create a new layout from CHECKOUT

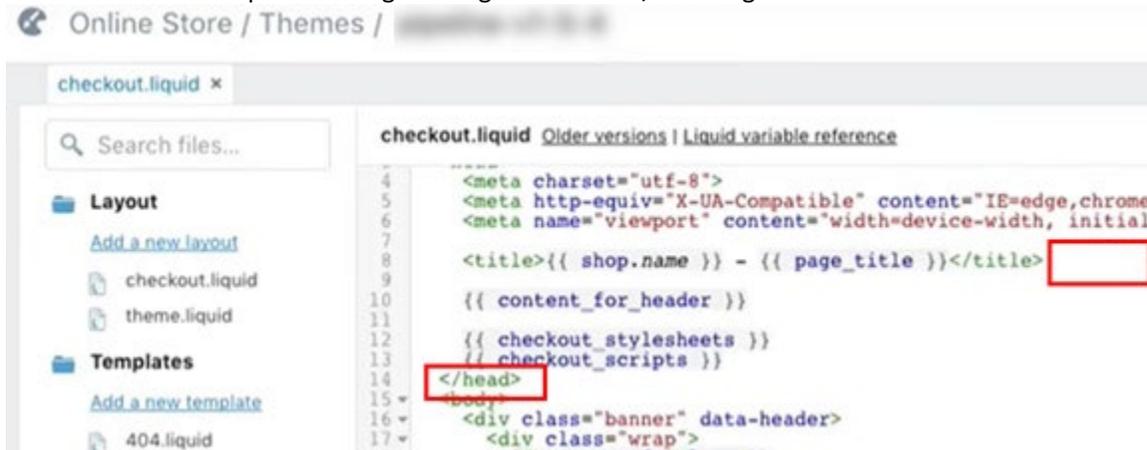


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Insert the code BEFORE the </head>

It's recommended to paste the tag code right after the </title> tag



Save changes when complete.

Depending on your setup, you would add GTM code to the *checkout.liquid* file, or you could add the tracking tag/code directly.

Other Links:

Shopify Plus:

<https://www.shopify.com/plus>