

# Backside headline: the #1 benefit to your customer

LOGO

**Subheadline to clarify your message and benefits.  
This should be no more than two lines.**

The copy should read like a quick story - the Hero (your customer) has a challenge and you as a mentor (business) help them on their journey to transform into something better because of your product/service.

- Feature that matters, how it makes their life better (benefit)
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- Feature that matters, how it makes their life better (benefit)



"Fantastic testimonial  
as to why I love you!"  
- JANE S



4.9 rating from 1,000 Reviews

**Phone and Website**

**Contact us now!**

WEBSITE AND PHONE NUMBER

Return Address