Postcard Retargeting - Additional Conversion Script

For sites where the conversion event is not trackable by a URL change, or when there are multiple conversion URLs that don't contain the same pattern, the additional script below can be placed in your site code at the point of the additional conversion event(s).

```
<script type="text/javascript">
    "undefined" !== typeof MGX_DATA && MGX_DATA.push({Label:'CheckoutComplete'});
</script>
```

At the point(s) in your site when a visitor triggers the conversion script it will do two things (just like the Conversion URL):
1) Exclude that visitor from being sent a card for the life of your program.
2) Tally conversions on your dashboard for visitors who were mailed a card and returned to your website and completed a conversion action between 2-60 days after their card was mailed.

Note: This script should not be used solely for the purposes of exclusion because it will skew your performance metrics.